



Christmas in Crestwood



Connecting Crestwood businesses and area residents through the true spirit of Christmas year-round!

Operation and Support Structure

Board of Directors

Per the by-laws, the organization can have up to five Board of Directors members (a.k.a. collectively as the Board or Board Members).

As a whole, the Board provides oversight and guidance for the programs, activities, and events which it deems congruent with fulfilling the organization's mission.

A Board Member's individual responsibilities include:

- Actively endorsing the organization, its programs, activities, and events
- May be a lead for an organization program, activity, or event
- May be an Ambassador

Officers

Per the by-laws, two of the Board of Directors shall be nominated and elected as Officers. Current Officer positions include:

- President
- Secretary/Treasurer

Together, the Officers are in charge of day-to-day operations and decisions to manage the organization.

The President's individual responsibilities include:

- In general, supervise and control all of the business and affairs as instructed by the Board
- Preside at all meetings
- Perform duties incidental to the office of President

The Secretary/Treasurer's individual responsibilities include:

- Supervising oversight of the organization's financial condition, record keeping, and general affairs
- Prepare and keep meeting notes
- Custodian of the organization's operational records (i.e. tax filings, state required documentation, by-laws, etc.)
- Perform duties incidental to the office of Secretary/Treasurer

Non-Voting Affiliates

Within Christmas in Crestwood, non-voting affiliates are recognized as Jollification Specialists (a.k.a. volunteers). In addition, some Jollification Specialists also take on the responsibilities of Ambassador.

The Jollification Specialist's individual responsibilities include:

- Supporting the organization during activities and events (i.e. set-up, clean-up, and other roles during the allotted timeframe)
- Actively endorsing the organization, its programs, activities, and events, as well as connecting new business leads to Officers and Ambassadors

An Ambassador's individual responsibilities include all of the above plus:

- Liaison between a Business Owner/Manager and the organization's Officers in matters of general engagement, communication, and encouragement to participate
- May be a lead for an organization program, activity, or event

Note: Only Board Members may invite individuals to join the organization as volunteers. Current volunteers may recommend individuals to the Board for consideration.

Examples of Programs, Activities, and Events

- Goody Bag Food Drive
- Santa Car Cruise
- Pictures with Santa
- Winter Wonderland / Kids' Workshop
- Satellite Food Drive
- Essay Contest
- Where's Santa? Photographic Scavenger Hunt
- Shop Crestwood / Dine Crestwood Contests
- Tree Decorating Contest
- Business Mingle
- Boulevard Banner Program (fundraiser)
- Crestwood Churches Care (CCC)